

NEW DEAN FOR IVAN ALLEN COLLEGE

Following a national search, Georgia Tech Provost Gary B. Schuster has announced that Dr. Jacqueline Jones Royster, a professor of English with interests related to rhetorical studies, women's studies and literacy, will be the College's next dean.

In addition to holding the dean's chair, Royster will be a professor in the School of Literature, Communication and Culture. She is expected to start by the fall semester.

"With a proven record of leadership and scholarship, Professor Jacqueline Royster brings a great wealth of academic and administrative experience to the Ivan Allen College," Schuster said. "As one known for fostering interdisciplinary collaborations, she will not only be a strong advocate for the College, but also work with faculty, students and staff to expand its role within Georgia Tech."

During her 18-year tenure at Ohio State, Royster held a series of executive positions. Most recently, she was senior vice provost and executive dean of the Colleges of the Arts and Sciences, serving as chief academic officer and providing leadership for its five arts and sciences colleges from 2004-2008.

"I am deeply appreciative of the opportunity to lead an organization as dynamic and respected as the Ivan Allen College," Royster said. "My thanks go to Provost Schuster and the members of the search committee for their faith and confidence in my abilities. I am very excited about the possibilities that lay ahead for me and my new colleagues at Georgia Tech."

In her remarks at a public forum in January, Royster spoke of her philosophical belief in the dual role of higher education, serving both as an agent of stability — the pursuit of knowledge anchored to strong social and ethical values — and of change.

"I refer to change in terms of the imperative to provide leadership in bringing all that we know and understand to bear dynamically on our enterprises in order to address the

ways forward in supporting, building, and sustaining a world in which peace and prosperity have the possibility of reigning for all," she said. "I believe this obligation is especially true for those of us in the liberal arts."

Royster graduated with her bachelor's degree from Spelman College in Atlanta before earning her master's and doctoral degrees from the University of Michigan in 1971 and 1975, respectively. She

returned to Spelman in 1978, serving as both a professor of English and an administrator.

During her career, Royster has authored and co-authored numerous articles in rhetorical studies, literacy studies and women's studies. She is the author of several books, including: "Southern Horrors and Other Writings: The Anti-Lynching Campaign of Ida B. Wells-Barnett" (1997), "Traces of a Stream: Literacy and Social Change among African American Women" (2000), and "Profiles of Ohio Women, 1803-2003" (2003). She served as co-editor for two collections: "Double-Stitch: Black Women Write about Mothers and Daughters" (1991) and "Calling Cards: Theory and Practice in the Study of Race, Gender, and Culture" (2005).

"Royster brings a great wealth of academic and administrative experience to the Ivan Allen College."



Dr. Jacqueline Royster, Dean

Outstanding Economics Student Award *Mr. Zack Dunda*

This award is presented to the Economics major that demonstrates not only outstanding scholarship but also service to the School of Economics. The award consists of \$300 and a certificate.

Mr. Zack Dunda will graduate in May 2011 with a minor in mathematics focused in probability and statistics. Zack is a member of Omicron Delta Epsilon, the Econ Club, and the marching band. He is Vice President of Internal Affairs for the Glee Club and a volunteer for GT Connect With Tech recruitment program. Zack is a National Merit Scholar, and he interned with Bank of America as a Operations Consultant. Zack's enthusiasm for Georgia Tech can be seen in both his spirited activities as well as his volunteer and academic endeavors. After graduation, Zack hopes to work as an actuary.

Outstanding Global Economics and Modern Languages Student Award *Ms. Lorena Cazares*

This award is presented to the Global Economics and Modern Languages major that demonstrates not only outstanding scholarship but also service to the School of Economics and the School of Modern Languages. The award consists of \$300 and a certificate.

Ms. Lorena Cazares is a fourth year Economics and German major graduating this May. She is a member of Omicron Delta Epsilon, and in addition to German and English, speaks Spanish, Portuguese, and Italian. Currently, she is researching green energy in Brazil with Professor Usha Nair-Reichert, School of Economics to complete her Undergraduate Research degree designation. During her time at Georgia Tech, Lorena has studied abroad in Milan, Italy and interned in Germany at the Language Institute as a marketing intern. After graduation, Lorena hopes to work towards building an NGO that through developmental economics research can bring together other organizations that will, in unison, foster social change. She is considering graduate school in economics to study the causes of illegal immigration.

Outstanding Economics and International Affairs Student Award *Mr. Trey Birch*

This award is presented to the Economics and International Affairs major that demonstrates not only outstanding scholarship but also service to the School of Economics and the Sam Nunn School of International Affairs. The award consists of \$300 and a certificate.

Mr. Trey Birch will graduate this May and plans to work for Teach for America. He has been assigned to South Louisiana for 2 years and will teach special education. After Teach for America, Trey hopes to continue to make an impact on education as a leader for social change. While at Tech, Trey chartered the English Avenue Youth Enrichment Program that works with underprivileged youth. He attended the Oxford Program abroad, and received the Fleet Scholarship to study abroad in Guatemala while he volunteered at the language school. Trey interned abroad at the Allied Irish Bank as a Business Analyst and at home as an intern for the Institute Partnerships Outreach Programs at Georgia Tech. He is a member of ODK, ODE, and the GT Honors Program. Trey's senior thesis is a study of how drug traffic effects civil war. In addition to this award, Trey is also the Ivan Allen College Legacy Award winner.

Mollie Newton Award for Excellence in Economics *Mr. Zach Aten*

Named in honor of the late Mollie Newton, this award is presented to the graduating senior who has contributed the most to academic and extracurricular activities in economics. The award consists of \$200 and a plaque.

Mr. Zach Aten, Economics major, completed a two semester internship with the Georgia Department of Economic Development (GDEd), Global Commerce and International Trade Division. He worked to establish a foreign office for the GDEd in Beijing, China and completed a study abroad immersion experience at the Bauhaus-Universität-Weimar and the Technische Universität München focusing on German business and German culture. Zach has worked for the School of Economics as an office assistant since the Spring of 2007. He is the President of ODE, former committee member of Employer Relations Committee for the Work Abroad Fair, and former Mentor Program Coordinator for the Georgia Tech Student Foundation Investments Committee. Last year Zach received the Ivan Allen College, Student Advisory Board, "Student Beyond Campus Award" for his participation in a variety of volunteer and internship activities that have taken him from Turkey to China. Zach's future plans are to work in economic development and pursue studies in Christian ministry.

Omicron Delta Epsilon Outstanding Student Cup *Mr. Stephen Brincks and Ms. Yuxi Xiao*
Omicron Delta Epsilon and the School of Economics present this award to the student or students who achieve the best overall academic record. The award consists of \$150 and a cup.

Mr. Stephen Brincks is a Economics and HTS major with a 4.0 GPA. He received a PURA for his research on "The Cultural Bias on International Trade and Economic Growth." Stephen also received the Bernard B. Bellon Prize in Historical Studies and the Outstanding Undergraduate Researcher Award for Ivan Allen College. He is a member of ODE and the Georgia Tech Investment Committee. After graduation, Stephen plans to pursue a Ph.D. in finance and become a professor at a top university. Ms. Yuxi Xiao is a graduate student in the School of Economics and Industrial Systems Engineering. She will graduate in 2010 and plans to pursue a Ph.D. in Economics. She is currently a Graduate Research Assistant working on two research projects including "Economic Growth through Safe, Targeted Infrastructure Investment" with Professor and Chair of the School of Economics, Patrick McCarthy and "China's Human Capital Measurement and Index Project" with School of Economics Professor Haizheng Li. Yuxi is from Hunan Province, Changsha, China, and obtained her undergraduate degree from Hunan University in 2008.



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UPCOMING AND RECENT PUBLICATIONS

Ruth Uwaifo

"Africa's Education Enigma? The Nigerian Story," *Journal of Development Economics*. Vol. 91, Issue 1, January 2010, PP 128-139.

Emilson Silva

"Equitable and Efficient Federal Structures with Decentralized Leadership, Spillovers and Attachment of Heterogeneous Labor," *Journal of Public Economic Theory*, 12, 2010, 323-343 (with Naoto Aoyama)

Patrick McCarthy

"Regional Demands for Pulp and Paper Products (with L. Lei), *Journal of Forest Economics*, forthcoming.

Volodymyr Lugovskyy

"Domestic Productivity and Variety Gains from Trade" *Journal of International Economics*, forthcoming. (with Adina Ardelean)

Chun-Yu Ho

"Consumption Fluctuations and Welfare: Evidence from China" (with Alex Wai-Yip Ho and Dan Li) *World Development*, forthcoming.

"A Dynamic Game of Airline Network Competition: Hub-and-Spoke Networks and Entry Deterrence" (with Victor Aguirregabiria) *International Journal of Industrial Organization*, forthcoming.

Haizheng Li

"Economic Transition, Higher Education and Worker Productivity in China" (with Belton Fleisher, Yifan Hu, and Seonghoon Kim), accepted, *Journal of Development Economics*.

PROMOTIONS

Vivek Ghosal

Promoted to Full Professor this Spring, Dr. Vivek Ghosal is a 9 year veteran of the Georgia Tech School of Economics. His research interest include competition policy and law enforcement; business strategy and competitive advantage with focus on innovation, M&As and pricing; public policies towards businesses, and business strategy; and firms' investment and entry and exit decisions under uncertainty.

Haizheng Li

With the School of Economics since he received his Ph.D. in 1997, Dr. Li received his promotion to Full Professor this Spring. His research focuses on applied econometrics, primarily in the areas of labor economics, industry studies, and the Chinese economy. In the labor area, his research interests include labor market issues such as labor supply, migration, wage determination and human capital, focusing on the evolving labor markets in China.

RESEARCH AWARDS

Patrick McCarthy

Federal Aviation Administration, "Economic Growth through Safe, Targeted Infrastructure Investment" (PI), Derek Tittle (co-PI) 2009-2010.

Thomas Boston

Kauffman Grant "I am waiting for Dr. Boston to send this to me" (PI) 2010-2012

Haizheng Li

National Natural Science Foundation of China, "China Human Capital Index" (PI), 2010-2012.

DR. WILLIAM SCHAFFER



Professor Emeritus William Schaffer has been teaching in the School of Economics, Georgia Institute of Technology since 1967. He has distinguished himself through teaching and research over the past forty-five years as a reputable economist and valued professor. Dr. Schaffer recently completed two Economic Impact Studies and is currently working on a third. He co-authored an article on the economic impact of nonprofit arts organizations and their audiences, *Arts and Economic Prosperity: The Economic Impact of Nonprofit Arts Organizations and Their Audiences*, Cohen, Randy, William Schaffer, and Benjamin Davidson, *The Journal of Arts Management, Law, and Society*, Volume 33, Number 1, Spring 2003, 17-31. His findings are currently being used by Americans for the Arts to foster support for the arts. His most current research is the economic impact of soccer, a project which parallels a study of the economic impacts of golf in Canada 2008, completed in July 2009. Working for a former student

in Nova Scotia, Dr. Schaffer prepared the interprovincial interindustry model and completed the calculations on which the impact was based. These studies, along with Dr. Schaffer's voluminous work in regional economics and cost-benefit analysis, have led to teaching models that allow Dr. Schaffer to show how the interactions between both industries and regions impact the economy.

Dr. Schaffer's contributions to his craft are numerous and respectable, and his reputation among peers and students alike is impeccable. He has published studies of the economic impact of various professional sports teams, festivals, and educational and cultural activities around the nation. He is author or co-author of several books, including **Cost-Benefit Analysis** and **On Input-Output Models and Regional Planning**, and has consulted and testified on environmental questions, project feasibility, computer applications, and tourism impacts. To learn more about Dr. Schaffer's work please visit our website at <http://www.econ.gatech.edu/people/faculty/schaffer>.

The renovation of the Old Civil Engineering Building has become the first renovation/historic preservation project for Ivan Allen College, Georgia Tech, and the Georgia Board of Regents to earn a Leadership in Energy and Environmental Design (LEED) certification. The project has earned one of the highest LEED certification - Gold - garnering points in every category with additional points for innovations.

Developed by the U.S. Green Building Council (USGBC), the LEED program is a Green Building Rating System that provides standards for environmentally sustainable construction. Completed in November 2008, the Old CE renovation focused on LEED guidelines for energy savings and sustainability measures with a goal of achieving certification. Located near the center of campus at 221 Bobby Dodd Way, the renovated building now houses Ivan Allen College's schools of Economics and History, Technology, and Society.

Key strategies to achieve the Gold certification under version 2.2 of LEED New Construction and Major Renovations guidelines included improving the exterior site sustainability, the exterior shell insulation, the overall heating / cooling / ventilation, electrical, and lighting efficiencies, and significantly reducing water usage. Cited as most exemplary was a 45% reduction in water consumption through the use of low and ultra-low flow water fixtures. Demand for water was also reduced by installing an efficient landscape irrigation system using only water collected from rainfall and building condensation in a 6,500 gallon above ground cistern to achieve a 56% decrease in demand.

Careful attention was paid to selecting finishes that were available locally, that have a high recycled content, or that don't negatively affect the indoor environmental quality with high volatile organic compounds (VOCs). Occupied spaces were configured to take advantage of existing windows and natural daylight.

The renovation was overseen by Georgia Tech Director of Capital Planning and Space Management Howard Wertheimer, Facilities Project Manager Gary Petheric, and Interior Designer Polly Patton, both from Georgia Tech Facilities Design and Construction Department. For Ivan Allen College, Chris Fehrenbach oversaw the project. Design was completed by the architectural firm Surber Barber Choate & Hertlein. Juneau Construction was the general contractor.

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