

**Peter Meenan, Ph.D., CFA**

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## **Academic Experience**

### **2023 – Present: Professor of the Practice, School of Economics, Georgia Institute of Technology**

- Teach the following undergraduate and masters-level graduate classes:
  - ECON 4803: Economics and Strategy for Entrepreneurs
  - ECON 6100: Strategy and Economics for Managers
  - ECON 6250: Transfer Pricing Economics

### **2016 – 2022: Lecturer, School of Economics, Georgia Institute of Technology**

- Taught the following classes in the Masters of Science in Economics Program:
  - ECON 6100: Strategy and Economics for Managers
  - ECON 8803: Corporate Value Chains and Transfer Pricing

### **1989 – 1993: Assistant Professor, Economics, Loyola University Maryland**

- Taught the following classes in the Executive MBA and MBA Programs:
  - Managerial Economics
- Taught the following classes in the Undergraduate Economics Program and Business School:
  - Managerial Economics
  - Production and Operations Management
  - International Finance
  - Microeconomics

### **1987 – 1989: Visiting Assistant Professor, Economics, California State University – San Bernardino**

- Taught the following classes in the Graduate Program:
  - International Trade and Finance
- Taught the following classes in the Undergraduate Economics Program:
  - International Trade
  - International Finance
  - Microeconomics

## **Business Experience**

**2008 – 2022: Principal, Deloitte Tax Southeast U.S. Transfer Pricing**

- Led a 25-person transfer pricing team, including six Ph.D. economists
- National TP Real Estate Industry Leader
- Led, advised, and consulted with multinationals in transfer pricing planning, documentation, and audit engagements
- Successfully negotiated and concluded bilateral and multilateral Advanced Pricing Agreements and Competent Authority matters
- Reached mandatory retirement May 2022

**2004 – 2008: Principal, Deloitte Tokyo, Japanese Transfer Pricing Practice**

- Led Deloitte’s Japanese transfer pricing practice as a member of the transfer pricing management team, managing a Group of over 80 transfer pricing professionals in Tokyo and Osaka
- Liaised for western inbound (to Japan) transfer pricing clients
- As senior Deloitte Asian transfer pricing economist, advised leading Asian multinationals and Deloitte Asian transfer pricing teams
- Developed Deloitte’s pan-Asia client transfer pricing webcasts
- Developed, organized and led Deloitte’s pan-Asian transfer pricing training

**2000 – 2004: Principal, Deloitte Duesseldorf, German Transfer Pricing Practice**

- Developed and trained German transfer pricing team (i.e., team grew from three persons to approx. 30 persons during my tenure)
- As senior European economist, advised leading European multinationals and European Deloitte transfer pricing teams
- Developed and chaired Deloitte’s European transfer pricing training.

**1997 – 2000: Principal Manager, Deloitte London, UK/Europe Transfer Pricing Practice**

- Established and lead a transfer pricing joint venture of five Deloitte member firms; charged with working with European national offices to develop European transfer pricing practices
- Member of European transfer pricing leadership team
- Led, managed, and advised on many significant European transfer pricing projects

**1993 – 1997: Senior Manager, Deloitte Tax Northeast U.S. Transfer Pricing Practice**

**Business Publications, Awards, Recognitions, Achievements**

“Transfer Pricing Opportunities and Pitfalls as a Result of Telecom Convergence,” with Ben Miller, **International Tax Review – Technology, Media, and Telecoms** May 2013.

“Japan: Structuring an Appropriate Transfer Pricing Policy,” with Atsushi Nishimura, **IBFD Asia-Pacific Tax Bulletin** Sept/Oct 2007.

“Europe as One Market: A Transfer Pricing Economic Analysis of Pan-European Comparables Sets,” with Roman Dawid and Joerg Huelshorst, **BNA Tax Management Transfer Pricing Report**, Volume 12 Number 23, April 14, 2004.

“Recent Developments in European Transfer Pricing,” with Setsuko Fukushima, **International Taxation**, (in Japanese) May 2004.

- Voted as *World's Leading Transfer Pricing Advisor* 2021, 2019, 2017, 2015 , et al. by Legal Media Group
- Voted as *World Leading Tax Adviser* 2012, 2010, 2008, et al., by Legal Media Group
- Trained tax authorities in Vietnam, Malaysia, Denmark and the Czech Republic in transfer pricing matters
- Transfer Pricing Economic Analysis provided to the European Union Commission was integral in formulating an important aspect of EU transfer pricing policy

### **Expert Testimony**

- “Economic Analysis of Intercompany Transactions between DeCoro USA and DeCoro Ltd.: 2004-2007.” United States Bankruptcy Court, Middle District of North Carolina In Re: DeCoro USA, Ltd., Debtor, Chapter 11 Bankruptcy Case No. 09-10846, Deposition Testimony, September 11, 2012, Direct and Cross Examination Testimony, Greensboro, NC, September 24, 2013.
- Appointed by the Polish Securities and Exchange Commission, (*Komisja Papierów Wartościowych i Giełd*) as an expert transfer pricing arbiter in dispute between Group Michelin and minority shareholders of Stomil Olsztyna.

### **Academic Qualifications and Affiliations**

Ph.D., Economics, Purdue University, W. Lafayette, Indiana, USA 1989  
 M. A. in Economics, Fordham University, New York, USA, 1983  
 B. A. in Economics, Fordham University, New York, USA, 1982  
 Awarded the Chartered Financial Analysts Charter, 1999