

Syllabus

Course Number: ECON 1101
Course Title: Economics at Work
Course Credit: 1 semester hour
Prerequisites: None
Course Schedule: Wednesday, 2:00 – 2:50 p.m., 304 DM Smith
Instructors: Dr. David N. Laband, e-mail: david.laband@econ.gatech.edu, ph: 404-385-4145
Office hours: by appointment

Required Reading: None.

Recommended: The *Wall Street Journal*

Objective: To introduce students to career opportunities in economics and explore/identify how economics is used in different employment contexts - - that is, you will learn how different economic concepts and techniques are used in organizations to help realize organizational objectives.

Class Policies: Attendance is required. Each unexcused absence will result in a lowering of the student's final grade by ½ of a letter grade. Professional courtesy is expected. If you know in advance that you will be late for class or need to leave class early, please let me know. Students are expected to be attentive and encouraged to contribute to classroom discussions. Do not carry on private conversations, read newspapers, sleep, etc. during class. Use of portable electronic devices (laptop computers, smart phones, e-tablets, etc.) is strictly forbidden at all times.

Students are encouraged to contact the instructors outside of class, for questions and/or more involved discussion of class-related or personal issues you may be dealing with.

Students with disabilities: Georgia Tech offers accommodations to students with disabilities. If you need a classroom accommodation, please make an appointment with the ADAPTS office (www.adapts.gatech.edu). If you have an accommodation letter from the ADAPTS office and require accommodations, please see me in my office during office hours or by setting up an appointment with me.

Academic Honesty: Cheating is **unacceptable**. You are hereby reminded that you have pledged to uphold the honor code as follows:

Having read the Georgia Institute of Technology Academic Honor code, I understand and accept my responsibility as a member of the Georgia Tech community to uphold the Honor Code at all times. In addition, I understand my options for reporting honor violations as detailed in the code. Should you be caught cheating in this class you will be prosecuted according to the honor code and policies and procedures established by the Honor Advisory Council. Should you have any questions about this do not hesitate to contact me.

Graded Assignments:

Class attendance and participation	50 percent
Research paper*	50 percent
Total	100 percent

* Each student will be required to develop a research paper (5 pages, single-spaced maximum), focusing on a target employer (s)he would like to work for. Be specific about the job you are hoping to land. You must explain why you want to work for this specific employer. You must provide detailed information about the firm/organization - - including number of employees, organizational structure, product(s) produced. You must identify key individuals within the organization that you plausibly could approach about a job. You must also provide detailed information about the economics expertise the organization uses and what you need to take, course-wise, at Georgia Tech to best prepare yourself to be regarded as an employable asset by this organization. This is a lot of ground to cover in 5 pages. Don't just throw words together. Be organized, be concise. You will be graded on organization (10%), spelling (10%), sentence structure (10%), and knowledge (70%).

Grading Scale:	90 - 100 percent	A
	80 - 89 percent	B
	70 - 79 percent	C
	60 - 69 percent	D
	below 60 percent	F

Course Outline and Readings

The following is a tentative outline for the course. Because the class involves guest speakers, the order of topics and any recommended readings may have to be changed if there is a scheduling conflict. Changes to topics and recommended readings will be announced on T-Square. In addition, announcements concerning changes will be made in class. Students are responsible for monitoring the course schedule and preparing for class accordingly.

- 8/19 Introduction; careers in economics
- 8/26 USING economics
- 9/2 Michelle Harvey – Federal Bureau of Investigation
- 9/9 Anik Khan - Accenture
- 9/16 Cory Bennett – Formation Capital, LLC.
- 9/23 Alex Dabrowska – Capital One
- 9/30 USING economics
- 10/7 Tibor Besedes – graduate school
- 10/14 Chad Lusted – Deloitte
- 10/21 Tucker Hildreth – Coca Cola
- 10/28 Molly DeCarvalho and Colin Gatewood – Federal Home Loan Bank of Atlanta
- 11/4 Lauren Gough – Delta Airlines
- 11/11 Mark Ianucci – Denver Health and Hospital Authority
- 11/18 Olivia Acuff and Kelly Nelson - KPMG
- 11/25 Research papers due
- 12/2 Wrap-up